

PARK CITIES HISTORIC AND PRESERVATION SOCIETY

Distinguished Speaker Luncheon – Wednesday, April 15, 2020
Historic Home Tour – Saturday, April 18, 2020
Classic & Antique Car Show - TBD



2020 HOME TOUR SPONSOR CONTRACT

Sponsor Name _____ Email _____

Company _____ Phone Number _____

Contact Name _____

Address _____ City, State, Zip _____

AVAILABLE SPONSORSHIP LEVELS

House Sponsor* • \$4,000

Legacy Sponsor* • \$2,500

Vintage Sponsor* • \$1,500

Back Cover Ad Sponsor • \$5,000 *pending*

Inside Back Cover Ad Sponsor • \$3,000 *pending*

Add-On Benefit • \$1,500 *An additional \$1,500 provides a full page feature story on your product or service

Donation • \$ _____

RECOGNITION INFORMATION

Name as it should appear in all print materials _____

Send Event Invitations To _____

Decline All Benefits
(fully deductible)

Remain Anonymous

DEADLINE – *Payment and artwork are due* **January 31, 2020.**

Enclosed check payable to: Park Cities Historic and Preservation Society

VISA MasterCard Discover AMEX

Cardholder _____ Card Number _____

Expiration Date _____ Security Code _____

Signature _____ Date _____

Mail payment to: Park Cities Historic and Preservation Society - 25 Highland Park Village, Suite 100, Box 286 - Dallas, TX 75205

Funds raised will be used to help preserve and maintain the Park Cities House at Dallas Heritage Village, support the PCHPS archives at the University Park Library, fund the Society's landmarking initiatives, award scholarships to Highland Park High School graduating seniors planning to study architecture or history, and fund the Distinguished Chair for History at Highland Park High School.

www.pchps.org

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2020 SPONSORSHIP BENEFITS

	House Sponsor* \$4,000	Legacy Sponsor* \$2,500	Vintage Sponsor* \$1,500
Ad in Tour Program/Magazine**	1 Full Page	1 Full Page	1 Full Page
Luncheon Tickets	4	2	
Home Tour Tickets	10	6	2
Logo on Yard Banner	Yes		
Logo on Website	Yes	Yes	
Logo on Luncheon Invitation	Yes		
Logo on PCHPS E-Newsletter	Yes	Yes	
Patron Party Invitations	4	2	
Luncheon Signage	Yes		
Sponsor Logo on Luncheon Screen	Yes		

* Ad-On Benefit

An additional \$1,500 provides a full page feature story on your product or service.

** PCHPS Home Tour Magazine

12,000 copies will be distributed to Park Cities Homes, at the Distinguished Speaker Luncheon, plus throughout the business and retail community.

www.pchps.org

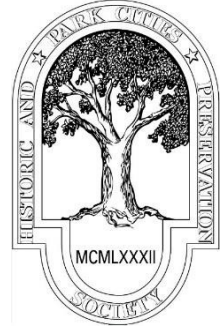
214.528.0021 | info@pchps.org

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2020 Magazine Ad Specs

We accept only full page ads. If an ad is shared by more than one party, it must be integrated and may not be divided into sections. All ads subject to approval.

Please submit **one payment per ad**.

If sending a check please mail to:

PCHPS

25 Highland Park Village

Suite 100-286

Highland Park, TX 75205-2789

If paying by credit card, pay online www.pchps.org or call

Deborah Brown at 214-649-1773.

DEADLINE – Payment and artwork are due January 31, 2020.

<i>Size</i>	<i>Trim</i>	<i>Bleed</i>	<i>Live area</i>
Full page (w/bleed)	8.5" x 11"	8.75" x 11.25"	8" x 10.5"
Full page (no bleed)	8" x 10.5"	n/a	8" x 10.5"

- Full page bleed allows for .125" on all sides.
- Please include crop marks.

Preferred File Formats:

PDF (PDF/X-1a:2001) or Jpeg

- High-resolution (300dpi) CMYK color build
- Embedded fonts

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