

**PARK CITIES HISTORIC AND PRESERVATION SOCIETY**  
Historical Home Tour - April 1, 2017



**Presenting Sponsor Ryan**  
**HOME TOUR SPONSOR CONTRACT**

Sponsor Name \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**AVAILABLE SPONSORSHIP LEVELS**

- House Sponsor\* • \$4,000
- Legacy Sponsor\* • \$2,500
- Vintage Sponsor\* • \$1,500
- Back Cover Ad Sponsor • \$5,000 *pending*
- Inside Back Cover Ad Sponsor • \$3,000 *pending*
- Add-On Benefit • \$1,500 \*An additional \$1,500 provides a full page feature story on your product or service
- Donation • \$ \_\_\_\_\_

**RECOGNITION INFORMATION**

Name as it should appear in all print materials \_\_\_\_\_

Send Event Invitations To \_\_\_\_\_

- Decline All Benefits (fully deductible)       Remain Anonymous

**PAYMENT INFORMATION - Payment and artwork must be received by **January 29, 2017****

Enclosed check payable to: The Park Cities Historic and Preservation Society

VISA    MasterCard    Discover    AMEX

Cardholder \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

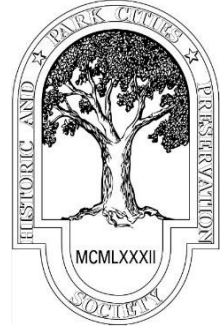
Mail payment to: Park Cities Historic and Preservation Society - 25 Highland Park Village, Suite 100, Box 286 - Dallas, TX 75205

*Proceeds from the Home Tour will fund scholarships at Highland Park High School for graduating seniors who plan to study architecture, history, preservation, or another major related to the preservation of our heritage. The purpose of the scholarships is to promote interest in education in fields of study related to historical preservation of the Park Cities.*

**www.pchps.org**

214.528.0021 | info@pchps.org

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**SPONSORSHIP BENEFITS**

House Sponsor*	Legacy Sponsor*	Vintage Sponsor*
\$4,000	\$2,500	\$1,500

	House Sponsor*	Legacy Sponsor*	Vintage Sponsor*
Ad in Tour Program/Magazine**	1 Full Page	1 Full Page	1 Full Page
Luncheon Tickets	4	2	
Home Tour Tickets	10	5	2
Logo on Yard Banner	Yes		
Logo on Website	Yes	Yes	
Logo on Luncheon Invitation	Yes		
Logo on PCHPS E-Newsletter	Yes	Yes	
Patron Party Invitations	4	2	
Patron Party Bag Material Inclusion	Yes	Yes	
Luncheon Signage	Yes		
Sponsor Logo on Luncheon Screen	Yes	Yes	

**\* Ad-On Benefit**

An additional \$1,500 provides a full page feature story on your product or service.

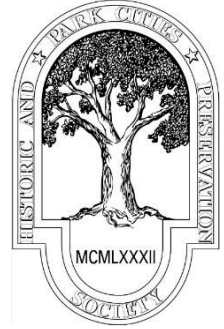
**\*\* PCHPS Home Tour Magazine**

15,000 copies will be distributed to Park Cities Homes, at the Distinguished Speaker Luncheon, plus throughout the business and retail community.

**[www.pchps.org](http://www.pchps.org)**

214.528.0021 | [info@pchps.org](mailto:info@pchps.org)

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## 2017 Magazine Ad Specs

We accept only full page ads. If an ad is shared by more than one party, it must be integrated and may not be divided into sections.

Please submit **one payment per ad**.

If sending a check please mail to:  
PCHPS  
25 Highland Park Village  
Suite 100-286  
Highland Park, TX 75205-2789

If paying by credit card, please call Deborah Brown at 214-649-1773.

All ads subject to approval.

Please submit ads by **January 29, 2017** to [deborah@nigelbrown.com](mailto:deborah@nigelbrown.com).

<i>Size</i>	<i>Trim</i>	<i>Bleed</i>	<i>Live area</i>
<b>Full page (w/bleed)</b>	<b>8.5" x 11"</b>	<b>8.75" x 11.25"</b>	<b>8" x 10.5"</b>
<b>Full page (no bleed)</b>	<b>8" x 10.5"</b>	<b>n/a</b>	<b>8" x 10.5"</b>

- Full page bleed allows for .125" on all sides.
- Please include crop marks.

*Preferred File Formats:*

**PDF (PDF/X-1a:2001) or Jpeg**

- High-resolution (300dpi) CMYK color build
- Embedded fonts

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